

IMAGINE A WORLD, MINUS MALARIA...



WHAT IS MMI?

The Minus Malaria Initiative (MMI) is an endeavor of the Global Health Forum of Swarthmore College (GHF) started in the fall of 2008 that aims to sensitize people in the United States about the urgency of eradicating malaria. By partnering with other college students, we are **creating a movement** in which students across the U.S. **educate** their communities and **encourage activism** to **eliminate the high prevalence of malaria**, a damaging but easily preventable illness. In addition to education, students **raise funds** to **buy insecticide treated bed nets** (one of the most effective malaria-prevention tools) to be distributed alongside an educational program on malaria prevention in communities in Uganda and Sierra Leone with which GHF has connections. MMI is funded by the Project Pericles Foundation¹ and Americans for Informed Democracy.

Within the next few years we aim to:

1. Recruit teams of college students at 100 colleges to educate people about malaria and raise \$5,000-\$10,000 each for bed nets
2. Raise \$500,000-\$1,000,000 for bed nets, enough for at least 100,000 bed nets
3. Get people in the U.S. talking about and acting to eliminate the malaria burden in the world

WHAT EXACTLY DO WE DO?

- Recruit students to bring MMI to their campus
- Provide resources for students to bring MMI to their campus
- Partner with existing organizations to move the world closer to eliminating the burden of malaria

WHAT CAN YOU DO?

Visit www.globalhealthforum.org to:

- **Apply to be a Campus Ambassador**—publicize the Minus Malaria Initiative to students on your campuses and help recruit campus directors who will spearhead campus anti-malaria efforts
- **Apply to be a Campus Director**—bring a group of students together, spearhead the adoption of MMI at your campus, and spread MMI to other campuses
- **Donate** to our fund to buy insecticide treated bed nets'
- **Learn more about malaria**

¹ Eugene M. Lang '38 and the Board of Managers of Swarthmore College created the Swarthmore Project Pericles Fund in 2005. The purpose of the Fund is to support groups of Swarthmore students who propose and implement social and civic action projects whose scope and sustainability will advance solutions for the issues in question and also promote recognition of students' motivation and capability to address such major issues effectively.